



## The Marvel Experience



**Where:** The Marvel Experience - coming to a town near you!

**What:** CyberTouch Moto Touch Engine - Moto 3x1 55 Landscape

At the mobile Marvel Experience CyberTouch 55" multi-touch engines surround a partially assembled Super Adaptoid robot, a race of intelligent androids that can adapt to the hero's powers, locked away in a Plexiglas containment chamber. As guests find components of the robot such as: weapons, armor, or memory chips, they drag the item to their station where it is magnified for analysis. When pieces are correctly assembled, the parts are sent to the containment unit to reconstruct the Adaptoid. According to Rick Licht, Hero Ventures CEO, in a Marvel Experience press release: "The Marvel Experience creates a new platform for entertainment, we are bringing together so many different interactive and immersive elements under our seven domes featuring the incredible Marvel characters and we fully expect that our premiere in Dallas will be not only memorable, but unforgettable."