



## Intersect by Lexus



**Where:** 412 W 14th St, New York, NY 10014

**What:** CyberTouch Pcap Moto Touch Table Engine - Moto 3x1 46 Landscape

Located in the Meatpacking District in New York City, one of the world's most popular car brands, Lexus, has started its latest customer experience venture "Intersect". Intersect by Lexus is revolutionizing the way consumers view fashion, design, entertainment, technology and cars. At the heart of the New York City location of Intersect by Lexus is a CyberTouch Pcap Moto 3x1 - 46" Touch Table Engine. Moto line of CyberTouch Touch Tables are essentially touch engines, in which the monitors, touch overlay, and cooling system are all custom designed to fit inside customer supplied millwork. Specialty monitors were custom modified and retrofitted with an automatic dynamic internal cooling system to ensure fault-free 24/7 horizontal operation.