

Century Link



Where: 100 CenturyLink Drive, Monroe, LA 71203

What: Invidia MultiTouch Tilt Wall- Invidia 5x1 55 Portrait

In Las Vegas, NV the hub of trade shows attracts all types of exhibitors and attendees, all of which are trying to educate and learn in the span of a few days. When exposure to businesses and products are so saturated, exhibiting companies must market themselves to create a memorable and academic experience for potential clients. Experience agency Switch, headquartered in St. Louis, MO wanted to remodel their booth experience by working with CyberTouch to design a custom portable, multi-user, touch Wall that can be assembled and disassembled in less than 4 hours. The invention of a custom portable touch table has allowed Switch to attend multiple trade shows per year with a self-supporting steel structure that sustained the weight of five monitors in portrait orientation, one monolithic piece of safety glass, and an aluminum bezel.

This Photon Frame, consisting of a monolithic piece of safety glass, advanced infrared touch technology and an aluminum bezel, was custom designed and engineered to be placed on a slant 45° angle over the monitors. Beneath the Photon Frame are five commercial-grade, ultra-narrow bezel 55" Christie monitors running off their own custom computers made in-house at CyberTouch.