

## Nike



**Where:** 855 6th Ave, New York, NY 10001

**What:** Custom Powder-Coated 86" P monitors and 2x1-86" P Invidia Touch Walls

When one of the world's largest active-wear brands began the process of building a new corporate training center in the heart of New York City, designers developed a highly technological space- using the latest and greatest products, including eight CyberTouch multi-touch Photon Frames. The Photon Frames were placed in front of two 86" monitors placed side-by-side to form a 113" diagonal, but not without strategic planning. This project began three years prior to installation, when architects approached CyberTouch to design a custom solution for the supplied monitors. Once in production, manufacturing time was about 8-10 weeks - which includes integrating the 0.250" safety glass with advanced infrared sensors all enclosed in an aluminum bezel, custom powder coated gray to meet customer specifications. Once the products were completed, tested and crated - a logistics company with a designated air-ride transportation loaded the Photon Frames for the long haul to New York City. As soon as the Photon Frames reached the state of New York City, they were unloaded and split into smaller trucks for easier transportation and unloading in New York City's busy streets. The Photon Frames arrived in mint condition to the client and awaiting CyberTouch technicians and engineers for proper installation.