

New York City Visitor's Center



Where: 151 West 34th Street, New York, NY 10001

What: CyberTouch Open-Frame Touch Monitors- Echo 32" 1080p

The New York City Visitors Center is open to visitors and locals seeking the most current and up to date information about events and destination in NYC. The visitor experience focuses on "self-navigation"; through the use of interactive elements, the visitor can build an itinerary of sights, entertainment, shopping and other cultural activities and events and then be given the opportunity to print out the directions, email or SMS to a cell phone, or given directions on how to walk to the destination from the VIC by following a "fly-through" using a 3D Google Earth Map. These monitors are being used in portrait orientation, driven off a PC running web content, events and destinations around NYC with content that was created by Local Projects based in New York City.